

EARTH FROM SPACE®

VIRTUAL REALITY LEADERSHIP WORKSHOP

ACCELERATING SYSTEMS CHANGE

EarthScapeVR



HOW TO INSPIRE CHANGE IN ORGANISATIONS AND CONTRIBUTE TO A HEALTHIER PLANET?

Climate change and loss of biodiversity form a huge threat for the habitability of our Planet. Scientists agree that we have to act immediately and that the much needed system change can only occur by developing awareness, a strong sense of urgency and an inviting action perspective.

EARTH FROM SPACE® is an immersive VR workshop that helps participants gain a deeper understanding of the state of our biosphere, atmosphere, and oceans. With this newfound knowledge and insights, leaders and their teams will be able to create meaningful impact.

Unlock your organisation's potential and advance the circular economy by empowering your workforce with this cutting-edge virtual reality experience. Employee engagement is the foundation of sustainable business transformation, with EARTH FROM SPACE® you can inspire and activate your team like never before.

EARTH FROM SPACE® is the world-first leadership VR workshop that is based on the so-called Overview Effect. The workshop offers a one-of-a-kind experience that will encourage your team to explore and discover our planet from a fresh perspective. By igniting their curiosity about our planet, you can drive a culture of continuous learning and growth, facilitating transformation within your organisation.

Watching EARTH FROM SPACE® creates a powerful cognitive shift in awareness, it changes the way we think about our surroundings. This experience deepens the connection we have to our beautiful planet. Participants develop a new awareness that results in a strong intrinsic motivation, feeling of responsibility and sense of urgency to contribute to a habitable future for mankind on Earth.

EARTH FROM SPACE®:

IN COMPANY APPLICATIONS

By collectively participating in this workshop people jointly make the same journey and experience facts, figures and pictures from our Planet that will lead to new insights, a sense of urgency and concrete perspective to actions. Thus creating the right mood and a common ground for next steps. Applications for this VR workshop in company are:

Redefining Mission: Create a new purpose, vision, mission and values that act as a guideline for what the organisation and its leaders stand for

Team Building: Improve better communication and collaboration among your team members, leading to increased productivity and success. Team members work towards a common goal with enhanced motivation

Kick Off Meetings: Start your sustainable actions and projects off on the right foot with a memorable and effective VR workshop experience

Shareholders Meetings: Align the sustainable and financial targets of the company with shareholders, executive and non-executive directors and management team

Strategic Alliances Meetings: Strengthen your business relationships and jointly explore and define new sustainable targets, opportunities and strategies

Energise Employee Engagement and Sustainable Culture: Create a positive and sustainable culture in your organisation that inspires your employees to achieve their best





THE OVERVIEW EFFECT

The VR Workshop EARTH FROM SPACE is based on the so-called Overview Effect. This is a perspective shift that occurs when astronauts view the Earth from space, which significantly impacts and alters their worldview and causes them to see the planet as a whole, fragile and interconnected system. The change in perception leads to a more profound sense of global responsibility and inspires leaders to take actions that benefit both the Earth and its inhabitants. This shift in thinking promotes a new perspective on leadership, focusing on sustainability, collaborative problem-solving, and global cooperation. Understanding and incorporating the Overview Effect into leadership has positive implications for addressing global challenges such as climate change, loss of biodiversity, poverty, and inequality.

LIFE ON EARTH: PAST, PRESENT AND FUTURE

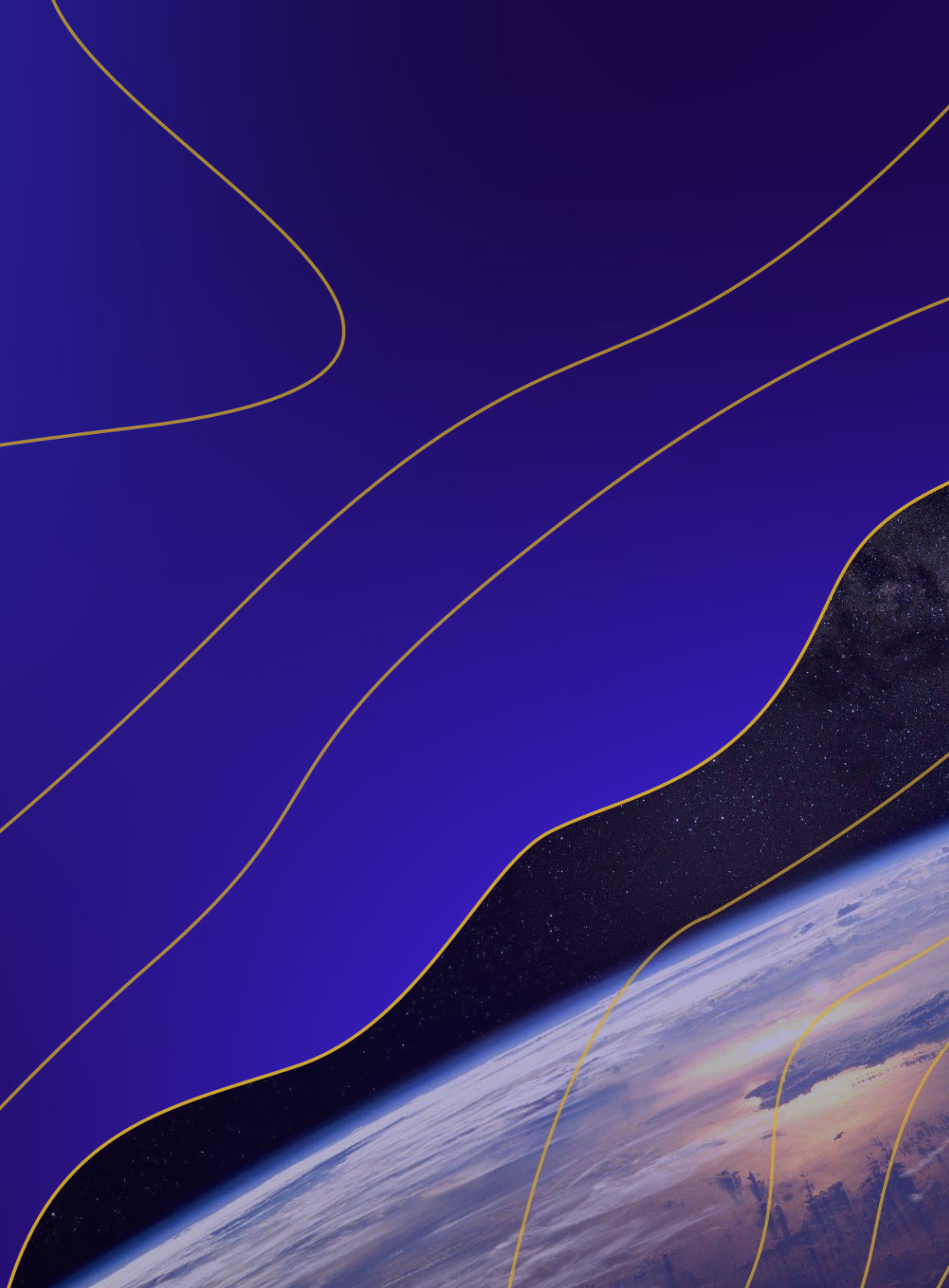
Leadership manifests itself in the environment of the organisation, the society and the planet as a whole. Leaders need to understand the current and future challenges for humankind and biodiversity and develop insights into planetary systems and boundaries. In the second part of the workshop we will focus on Biosphere, Atmosphere and the Oceans: what happened in the last 50 years, where are we now, what will happen in the future (2050 - 2100) and how will this impact the habitability of our Planet?

OVERVIEW DOCUMENTARY

‘Overview’ is a short film that explores this phenomenon through interviews with five astronauts. The film documents astronauts’ life-changing stories of seeing the Earth from the outside. It features insights on the wider implications and importance of this understanding for society, and our relationship to the environment. Please click [here](#) to watch ‘OVERVIEW DOCUMENTARY’.

EARTH FROM SPACE ON TV

Al Jazeera’s flagship environmental program recently high-lighted our VR Workshop. You can watch Amanda Burrell, the multiple award-winning documentary producer and environmental broadcaster share her experience [HERE](#).





I believe that if the political leaders of the world could see their Planet from a distance, their outlook would be fundamentally changed.

- MICHAEL COLLINS, APOLLO 11

Before my first flight I was already aware how small and fragile our Planet is. But it was only after I saw her inexpressible beauty and vulnerability I realised that the most important task for humanity is to care for her and to preserve her for future generations.

- SIGMUND JÄHN, SALJOET 6

You develop an instant global consciousness, a people orientation, an intense dissatisfaction with the state of the world, and a compulsion to do something about it.

- EDGAR MITCHELL, APOLLO 14

The Earth reminded us of the most beautiful marble, so fragile, so delicate, that if you touched it with a finger it would crumble and fall apart.

- JAMES IRWIN, APOLLO 15

We have to stop with the destruction of our Planet and the destruction of Mankind. We have to change our lives and the way we do business. We are all astronauts on Planet Earth. Humanity, Nature and Planet Earth are inseparable.

- WUBBO OCKELS, SPACE LAB

The Earth is a vulnerable blue ball in the cruel emptiness of the universe. We are protected by a thin layer of atmosphere and a strong magnetic field, the only reason we can survive. But our Planet is so fragile. That is why we have to stand up and protect our environment.

- ANDRE KUIPERS, INTERNATIONAL SPACE STATION

LEARNING OBJECTIVES:

EDUCATE | EXPERIENCE | EMPOWER

The learning objectives of this workshop are met in a combination of Education, Experience and Empowerment

EDUCATE

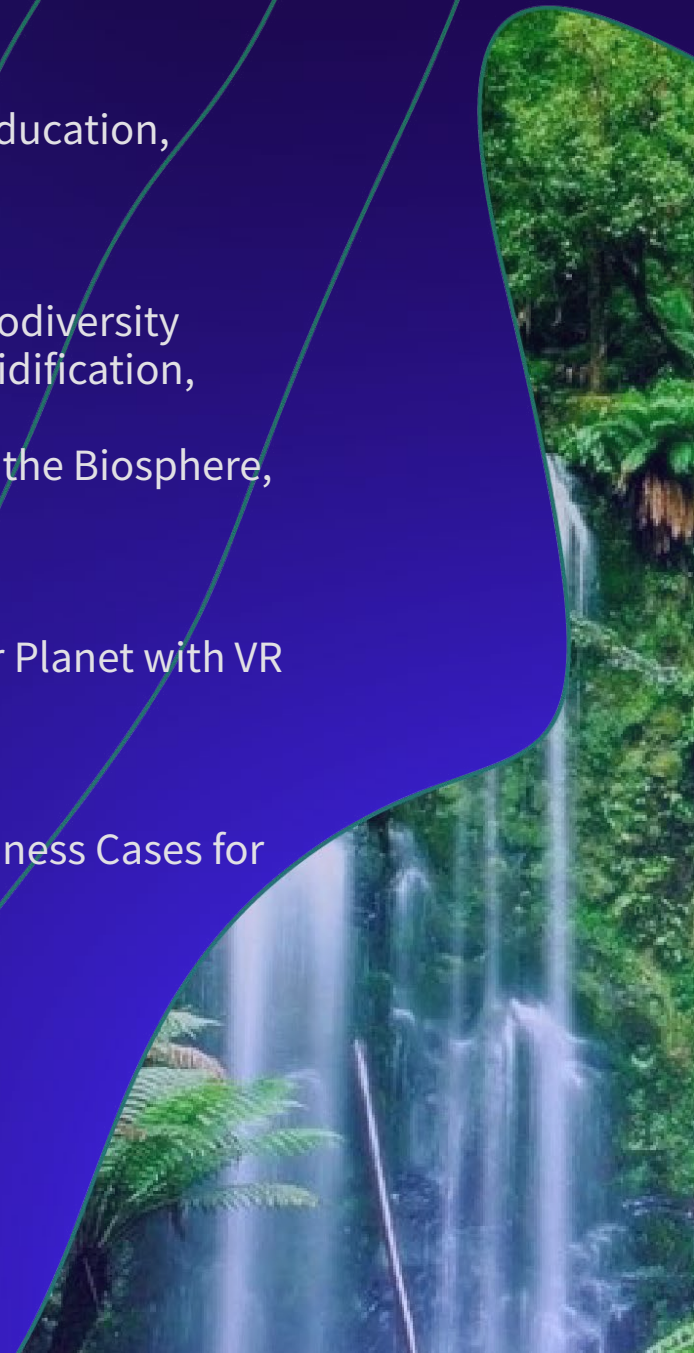
- Understand the Current and Future Challenges for Humankind and Biodiversity caused by Human Actions. (Climate Change, Sea Level Rise, Ocean Acidification, Pollution, Loss of Habitat, Soil Degradation)
- Develop Insights into Planetary Systems and Planetary Boundaries in the Biosphere, Atmosphere and the Oceans

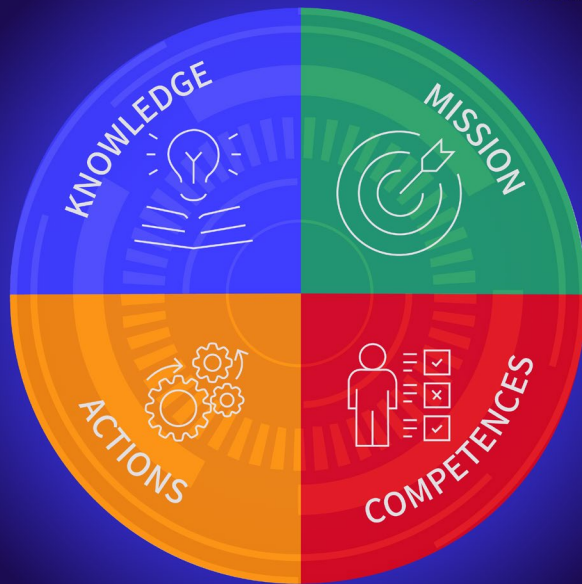
EXPERIENCE

- Develop a Compassionate Connection with Humanity, Nature and our Planet with VR Overview Experience for Leaders

EMPOWER

- Create Powerful and Inspiring Action Perspectives, Solutions and Business Cases for Personal, Political and Corporate Actions





CIRCULAR LEADERSHIP: WE HELP LEADERS CHANGE THE WORLD

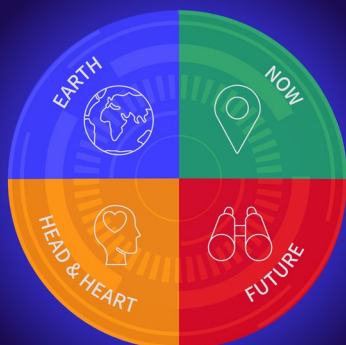
This workshop is part of the curriculum of CIRCULAR LEADERSHIP. Powerful leadership and team development programs for turning your organisation into a Force for Good.

LEADERSHIP IN THE 21ST CENTURY

To successfully address current and future challenges leaders need a new set of insights, purpose, competences and action perspective. With our innovative and state of the art leadership- and team programs we help leaders inspire themselves, their teams and their organisations for a better world.

Inspirational leaders build sustainable organisations in which people thrive. They inspire their co-workers to be more engaged, more creative and work powerfully together. These leaders continuously adapt to their environment; delivering innovation and value to their organisation, stakeholders and the planet.

KNOWLEDGE



MISSION



ACTIONS



COMPETENCES



WHAT PARTICIPANTS SAY

Since the launch of the VR workshop thousands of executives, managers, scientists, young professionals and students from a broad range of organisations have immersed themselves in the EARTH FROM SPACE® experience.

“Not really knowing what to expect I opened my mind and heart to witness the virtual overview effect. The combination of the provoking presentation on biosphere, atmosphere and oceans, and the incredibly immersive VR made this a mind boggling and inspiring experience. A must do for anybody who wants to truly feel the needs and beauty of our fragile planet.”

MATTIJS TEN BRINK - CEO SUNWEB GROUP

“We can’t all go into space but to have this VR experience is so incredibly important. It is so immersive and awe inspiring. This should be available to all leaders of the world to see, because you can only understand the system if you look at it from one layer above it, and that is exactly what this overview experience gives us”

- KATE RAWORTH - AUTHOR DOUGHNUT ECONOMICS

“Awareness, intention, action. It all comes together at this training. Join if you can.”

KARIANNE KRAAIJESTEIN - HEAD OF COMMUNICATIONS BUILD BY NATURE

“I can wholeheartedly recommend this VR workshop EARTH FROM SPACE. Literally a not from this world experience and at the same time a complete immersion into what our Earth is all about.”

MICHEL PORRO CO-AUTHOR OF THE CLIMATE ATLAS

“I felt quite exhausted by the VR experience and a whole jumble of emotions: deep sadness, compassion, and a sincere gratitude for this amazing organism that we are lucky enough to be able to call home. The systems have to change. This VR Experience could be a really powerful way of galvanising the corporate world into action.”

AMANDA BURREL - PRODUCER OF AL JAZEERA'S PROGRAM EARTHRISE

“Our SSC team experienced, virtually, what our Earth looks like from space, we witnessed the greatness but also the fragility of it. The workshop confronted us once again with the tough reality of climate change and caused a whole range of different emotions among our consultants. We fully support the mission of CIRCULAR LEADERSHIP to convey this message and emotions to companies that are at key positions to implement big changes in our society.”

FEMKE DELISSEN & DIEDE ADJEI-ASAMOAH - SUSTAINABLE STUDENTS CONSULTANCY

“After admiring Earth from Space and then being blown away with facts and what humanity is doing to the Earth, several days later I am still greatly inspired and motivated. I wish everyone could have this experience.”

NATHALIE LEEUWENBURGH - ENECO



OPEN WORKSHOPS

The VR Workshop EARTH FROM SPACE® is a powerful tool in our curriculum and is jointly developed with Earthscape VR.

Frequently we organise our VR Workshop EARTH FROM SPACE® in different venues. You can book a seat if you want to experience this virtual space journey. Click [HERE](#) for information and registration.

FOR MORE INFORMATION ABOUT OUR WORK AND PROJECTS:

www.circularleadership.eu or send us an email:
info@circularleadership.eu

